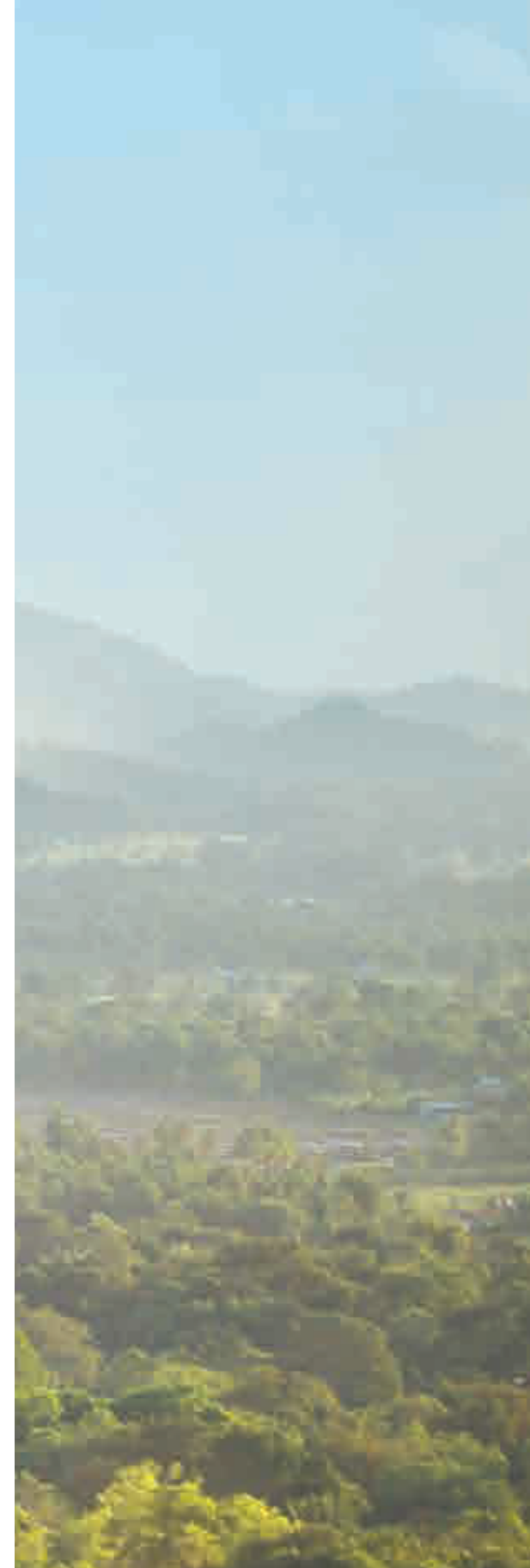





**Link Natural**



# *pre*FACE

*The* legacy of Sri Lanka reaches much beyond its famed natural beauty, the blue seas and golden sands that surround its lush green land. Over the millennia its people had developed a system of healthcare that has stood the test of time. This valuable legacy has been preserved in the form of inscriptions on Ola leaves and from these inscriptions derives a direction for the future health and wellbeing of mankind. Link Natural was founded to serve as an agent to move in this direction and science was the obvious engine to give motion and value. The past of an institution can be the prologue to a new future and from that legacy left behind can be drawn new directions.





# AYURVEDIC WISDOM *with a Science Engine*

*The* company, Link Natural Products Private Limited, came into existence in 1982, its founders being passionate in their belief that the priceless legacy left to the world today was traditional wisdom and knowledge on the natural resources of the world. They were convinced that this knowledge was the basis of the health care system which existed during the early years. As a corollary, the philosophy of Link Natural Products is that natural products were a vast invaluable resource, awaiting systematic study and utilization for the benefit of mankind. Accordingly, the mission is to bring together ancient Ayurvedic knowledge and modern science and technology, to produce natural products of supreme quality that effectively serves wellness needs of the people. Moreover, these products are presented to the public in a manner befitting modern day requirements.





# *The* LINK CAMPUS

The hamlet of Dompe, Sri Lanka where the present premises of Link Natural Products are situated, lies 40 kilometers east of the city of Colombo.

It is a verdant region, characterized by high rainfall and was once the valley area of a large rubber plantation. The campus is still congruous with nature, and it houses the complex of buildings of the present imposing campus. It is now a live herbarium of assorted medicinal and aromatic plant species.

Link Natural's interaction with the national scientific and technology sector extends to support the research activities at many Universities as well as the governmental and non-governmental associations.

Link Natural justifiably proud of its record is built up with their own expertise and passion for excellence displayed by the entire work force and represent a genuinely Sri Lankan venture.







Their capability is further augmented by access to specialized consultants who have had international reputation and wide expertise in medicinal and aromatic plants, pharmaceutical & cosmetic products and essential oils.

## *Science guided* **INNOVATION**

Link Natural's fully equipped "clean" production facility and the dedicated R&D laboratory complex are unique to the country.

The R&D center includes a well outfitted chemical laboratory, a laboratory for instrumental analysis and quality assurance and quality controlling for all raw materials as well as finished products. Link Natural has their own scientifically optimized process protocols for all products manufactured and marketed by the company.

This R&D center is staffed by passionate scientists with qualifications in a variety of fields such as Chemistry, Pharmacy, Agriculture, Taxonomy & Microbiology and Ayurvedic practitioners as well as internationally distinguished technical consultants.







## *The secret of* **QUALITY**

Quality products can only be obtained from quality raw materials. The company has easy access to the island's highest quality natural raw materials.

Leading edge scientific and technological expertise at the hands of Link Natural Products, have harnessed the best of these raw materials, to offer the product range an apical position for quality, in the international arena. Team of experts ensure that nothing short of the very best materials are employed in the production lines.

The factory is comprised of production units that accommodate multiple processes from storage of starting material up to storage of finished goods, through unit operations such as extractions, blending and packaging. All vital stages of the manufacturing processes are carried out in hygienic enclosures, using modern machinery and equipment, supported by standardized operating and quality assurance procedures. Thus, the resulting products are consistently in compliance with expected highest quality standards.

It is designed to ensure that all starting material are stored in controlled conditions, the herbal materials are purified prior to use for production and no contaminations occur during the flow of material through processes to produce the final products. Identification and traceability is maintained throughout the manufacturing processes, together with monitoring and measuring mechanisms that helps to continually improve the product and process technologies.







*Link Natural's* aim is to be a responsible corporate citizen wherever it operates. The Company's Corporate Social Responsibility initiatives are focused on three areas of great importance, Education, Healthcare and Rural Economic Development.

**Education:** Link Natural has initiated a student competency development project with the objective of building an excellent school and competent students. In the initial phase the project was focused to enhance the results of students in Grade 5 scholarship, O/L and A/L examinations. Now this project is further expanded to uplift student personality, leadership skills and attitudes and to strengthen the relationships between students and teachers.

**Healthcare Development:** Link Natural is consistently seeking opportunities to raise awareness on better health, especially among the less privileged people, who do not have access to health education. Common health problems with less attention are being addressed through these programs. "Teeth for Life" is the company's CSR initiative aimed at uplifting oral health. Link Natural supports the infrastructure and facility development of rural healthcare institutions.

**Rural Economic Development:** Link Natural partners with local farmers across the country to grow medicinal plants and through this initiative, rural farmers have been able to embrace innovative agricultural practices & increase their income. The Company has been able to get access to quality raw materials this way while contributing to the livelihood of rural farmers.





Education



Healthcare



Rural Economic Development





# *Our* PORTFOLIO

*Using* the accumulated knowledge of our forefathers, combined with the latest developments in science, pharmacology and technology, Link Natural successfully formulated and manufactured a range of herbal products, to suit a myriad of ailments encountered in daily life. Through the input of the scientific and technological element, the company was able to successfully quantify and recommend proper and effective dosages and method of administration, which was something lacking in the ancient systems of medicine.



AYURVEDIC  
PHARMACEUTICALS  
Since 1984

QUALITY  
ESSENTIAL OILS  
Since 1982

GOTUKOLA  
TEA  
Since 2005



FIVE HERBS  
Since 1993



Swastha  
TRIPHALA  
Since 2006



DEKATONE &  
VIRITONE  
Since 1994

Link  
SAMAHAN  
Since 1995



Link  
ENRICHED  
PASPANGUWA  
Since 2007



Link  
KESHA  
Since 1997



Link Samahan  
SP BALM  
Since 2009



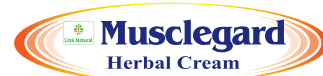
Link  
SUDANTHA  
Since 1999



Link  
HAIR CARE COOL  
Since 2010



MUSCLEGARD  
Since 1998



Swastha  
AMURTHA  
Since 2018



Link  
AKALAPALITHA  
Since 2013



PERSONAL CARE  
Since 2000



Link  
ESSENTIALS  
AYURVEDA OILS  
Since 2016



Essentials



Link Natural



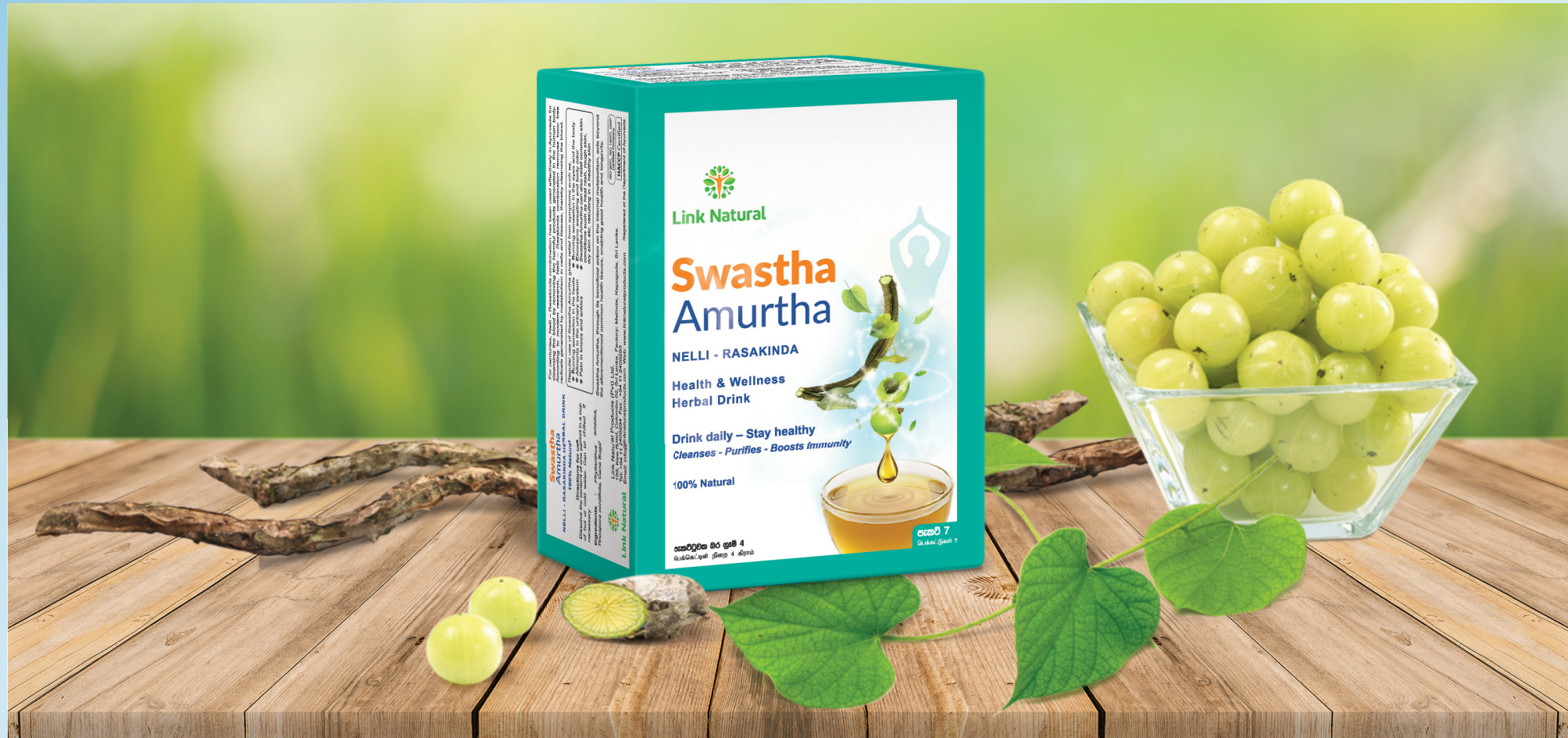


# Link SAMAHAN

Link Samahan -The 100% authentic herbal formulation which is clinically proven safe and effective preparation for relief from cold and catarrh related symptoms. Extensive clinical trials have confirmed that regular use helps to prevent 15 common symptoms related to upper respiratory complications. It has continued to dominate the market over 22 years, as the first choice of Over-The-Counter (OTC) preparations for instant cold remedy.

Available in 4g sachets (Packed in boxes: 10's, 25's, 100's)





## LINK SWASTHA AMURTHA

Nelli (*Phyllanthus emblica*) and Rasakinda (*Tinospora cordifolia*) are two powerful herbs that have been used in Ayurveda as well as indigenous medicine for centuries. For centuries this combination has been used effectively detoxification. The multiple health benefits of these two herbs and their combination are also supported with modern scientific research. Various metabolic wastes are formed within the body which needs to be eliminated. Accumulation of metabolic wastes will results various discomforts such as skin rashes, burning sensation of the eyes and body, body odor, crack heel, Swastha Amurtha is specially formulated to preserve the goodness of this unique combination. It will detoxify the body and supports to relive the above mentioned discomforts. Swastha Amurtha supports body's immune system ensuring health and wellness.

Available in boxes of 7 sachets



## Swastha THRIPHALA



Thriphala is a bed rock of Ayurveda therapeutics with many postulated benefits. Thriphala, the formulation of three dried fruits of Aralu (*Terminalia Chebula Retz.*), Bulu (*Terminalia Bellirica (Gaertn) Roxb.*) and Nelli (*Phyllanthus Emblica Linn.*) has been used for thousands of years to promote health, and longevity. Link Natural, using scientifically optimized process protocols faithful to the original Ayurvedic procedures, have produced Link Natural Swastha Thriphala which has the added advantage of dosage control and quality standards based on modern pharmaceutical practice and it provides reason to vindicate the traditional claims. The effect of Link Swastha Thriphala on hyperlipidemia has now been proven scientifically bringing hope to millions of patients across the world.

Available in 30, 60, 120 tablets





## LINK PASPANGUWA

Link Natural Enriched Paspanguwa is developed based on research carried out on ancient Ayurvedic formulations used to combat cold and related symptoms. The traditional popular formula, consisting of five plants are boiled in water to produce decoction, which is called 'Peyawa'. Many preparations of Paspanguwa containing these plants, are readily available in the market. In the formulation of Link Enriched Paspanguwa, three other plants renowned for its medicinal activities have been added to strengthen its efficacy. This new formulation provides synergistic and quick action for the same symptoms and ailments.

Available in 23g



## GOTUKOLA TEA

Maintenance of health is one of the cardinal principles of ancient Ayurvedic systems of health care. Gotukola, which is one of the most popular herbs used in Asian households is renowned for its culinary flavor and beneficial effects on health. Link Natural Gotukola Tea is manufactured from naturally grown Gotukola herbs, in a hygienic environmentally friendly production facility, using modern state of the art processing technologies, to preserve the medicinal properties and the unique flavor of Gotukola.

Available in boxes of 25 tea bags



## FIVE HERBS

To enable the human body to combat stress and maintain a calm composure during daily routines, several herbal teas or tisanes are available. Combining the therapeutic requirements with palatability, the specialist indigenous physicians of Link Natural designed the 'tea' now called 'Five Herbs'. It comprises of the five herbs which individually and synergistically in combination act to give the desired counter to daily stress. Serves as a pleasant hot beverage that calms the mind, body and nervous system.

Available in boxes of 25 tea bags



## MORINGA TEA

Moringa (*Moringa oleifera*) is one of the most nutrient dense plants with many health benefits. Moringa leaves are a rich source of vitamins & minerals. Link Natural Pure Moringa Tea is manufactured in a hygienic, environmentally friendly production facility, using state-of-the-art technologies to preserve the beneficial properties of Moringa.

Available in boxes of 50 tea bags





## GINGER TEA

Ginger (*Zingiber officinale*) has been popularly used as food additive and medicine for thousands of years. Ginger rhizome contains a range of chemical components that offers health benefits to the human body and mind. Link Natural Pure Ginger Tea is manufactured in a hygienic, environmentally friendly production facility, using modern state-of-the-art technologies to preserve the beneficial properties and the unique natural flavour of pure ginger.

Available in boxes of 50 tea bags



## LINK KESHA HAIR OIL

Kesha contains extracts of, time-tested and proven herbal ingredients used in Ayurveda along with natural Vitamin E for total head & hair care. It is specially formulated using modern technology to deliver a holistic hair treatment. With daily use and massaging it helps to nourish hair, provides a relaxing sensation, promotes a healthy lustrous head of hair, prevents dandruff & split end of hair, prevents premature greying & hair loss and regular use enhances eyesight as well.

Available in 100ml bottles



## LINK HAIR CARE COOL OIL

Hair Care Cool contains, time-tested and proven herbal ingredients used in Ayurveda along with natural menthol and natural Vitamin E. It is specially formulated using modern technology to deliver a soothing and relaxing experience. With daily use and massaging delivers a cooling and relaxing sensation, provides relief for headaches, maintains a refreshed feeling throughout the day and nourishes hair to provide a healthy head of hair.

Available in 100ml bottles



## LINK AKALAPALITHA HAIR OIL

Premature greying and premature hair loss is now a common problem, and it makes a person look much older than his/her age. Link Natural Akalapalitha is manufactured using time tested and proven Ayurvedic recipe to give a solution to both these problems. Oil is mildly perfumed to give a pleasing fragrance. With daily use and massaging it helps prevent premature greying, prevents premature hair loss, promotes growth of healthy hair and gives a lustrous head of hair.

Available in 100ml bottles





*Link*  
SUDANTHA **Sudantha**

Good oral hygiene is cardinal good health. Link Sudantha toothpaste has been formulated, encompassing the effectiveness of nine specific, time-tested herbal ingredients, using the most modern development and manufacturing capabilities. Specific combination of these plant extracts acts synergistically to specifically inhibit the harmful bacteria in the mouth, inhibit plaque formation and reduce gingival inflammations thereby preventing gum disease, prevent caries and stopping bad breath. Effectiveness of Sudantha has been already endorsed by millions of Sri Lankans as well as scientific clinical studies.

Available in 45g, 80g, 120g





## LINK SAMAHAN SP BALM

Link Samahan SP Balm is a unique herbal product in which effectiveness is based on the synergistic effects of a time-tested unique combination of herbal extracts and natural essential oils. These ingredients are identified in traditional medicine to provide fast, safe and effective relief from aches, pains and colds.

Available in 3g, 7g, 20g, 50g



## LINK MUSCLEGARD

The formula for the Link Musclegard was developed after detailed scrutiny of the Ayurvedic literature and consultations with Ayurvedic practitioners of recipes used for muscle and joint ailments. Link Musclegard is produced in the form of a cream made from a total extraction of 25 main plant species and formulated together with an excipient. It is a topical application to combat inflammatory conditions, painful swellings of skin, limbs, muscles and joints.

Available in 25g



## CRAMPGARD PLUS

**THE UNIQUE FAST-ACTING HERBAL SOLUTION  
FOR MUSCLE CRAMPS**

Crampgard Plus is a safe and efficacious product that offers not only rapid relief from muscle cramps but also acts to prevent its regular occurrence when used preventively. It is an easy-to-use, fast-absorbing cream, that can be applied daily to prevent muscle cramps and spasms, or as needed to relieve a muscle cramp quickly and reduce muscle soreness.

The Crampgard Plus formulation is a proprietary blend by Link Natural including powerful herbal ingredients that have stood the test of time and work synergistically to prevent and rapidly relieve muscle cramps. Armed with potent anti-inflammatory, anti-spasmodic, anti-fatigue, antioxidant, analgesic, and neuroprotective effects, Crampgard Plus to first-aid kits at home, the gym, during sports activities or on the go as it brings renewed hope for people prone to muscle cramps, enabling them to live an unconstrained, more fulfilling, and happier life.

Available in 60g





## LINK ESSENTIALS AYURVEDA OILS

Link Essentials is a convenient new presentation of six highly efficacious, time-tested Ayurveda Oils that have been used for several centuries. These oils can be conveniently used by both adults and children as a household remedy for several common ailments and minor injuries that may happen in day-to-day life. These oils can also be effectively used for first aid.



## HERBAL TONICS

Dekatone and Viritone are Link Natural's preparations of the traditional Ayurvedic formulations named Dashamoolarishtaya and Ashwagandharishtaya respectively. These are popular Ayurvedic herbal tonics belonging to the category of naturally fermented products as Arishtas. Dashamoolarishtaya is reputedly used in general debility, convalescence, loss of appetite & energy, flatulence and nervous debility. Ashwagandharishtaya has been effectively used in relieving stress, nervous weakness, general debility, loss of appetite, fatigue and it is a proven rejuvenative tonic for enhancing vigor or vitality.

## GENERIC AYURVEDIC PRODUCTS



- Arishtas • Asawas • Choornas • Lepas • Grithas • Guggulis • Kalkas • Kwathas
- Panas • Rasayanas • Modaka • Leha • Syrup • Thaila

In Ayurveda, health is defined as a state where the physical body and the senses are in a state of equilibrium, and this is considered the natural state. When there is a situation where the equilibrium is upset that is the state of ill health. Ayurveda emphasizes the role of environmental factors, daily routine, seasonal changes, lifestyle, diet, exercise and the use of Tonics or Rasayanas in the maintenance of health. Ayurvedic therapy addresses these concepts. To enrich the health care system of the world it is necessary to engage in the use of the Ayurvedic system and its wealth of expertise. Link Natural's initiatives on Ayurvedic pharmaceuticals are in accord with the dictates of this well-established ancient practice and is combined with the rigors of modern science.



# Herbal PERSONAL CARE AND SPA RANGE



Even during ancient times, women devoted much time and care in maintaining their beauty, using nature's resources. Using this traditional knowledge with science as the guiding light, the company manufactures a range of cosmetic products. These products are manufactured using time tested authentic plant raw materials, formulated using Ayurvedic knowledge to be effective and safe.

These products conform to the international standards with respect to quality, consistency & stability. The range of Link Natural's personal care products go beyond natural cosmetic offering to be effective from within to look, feel & be beautiful.

## • Skin Care

- Facial Cleansers, Facial Toners, Facial Massage Creams, Face Masks, Face Scrubs, Facial Moisturizers, Lotions & Lip Balms

## • Bath & Body Care

- Body Washes, Bath Foams, Bath Oils, Body Scrubs, Bath Salts & Moisturizing Body Lotions

## • Hair Care

- Shampoos & Conditioners

## • Hands & Feet Care

- Foot Scrubs, Foot Massage Creams, Hand & Nail Creams & Hand Lotions

## • Special Skin Care

- Anti Wrinkling Creams & Stretch Mark Creams

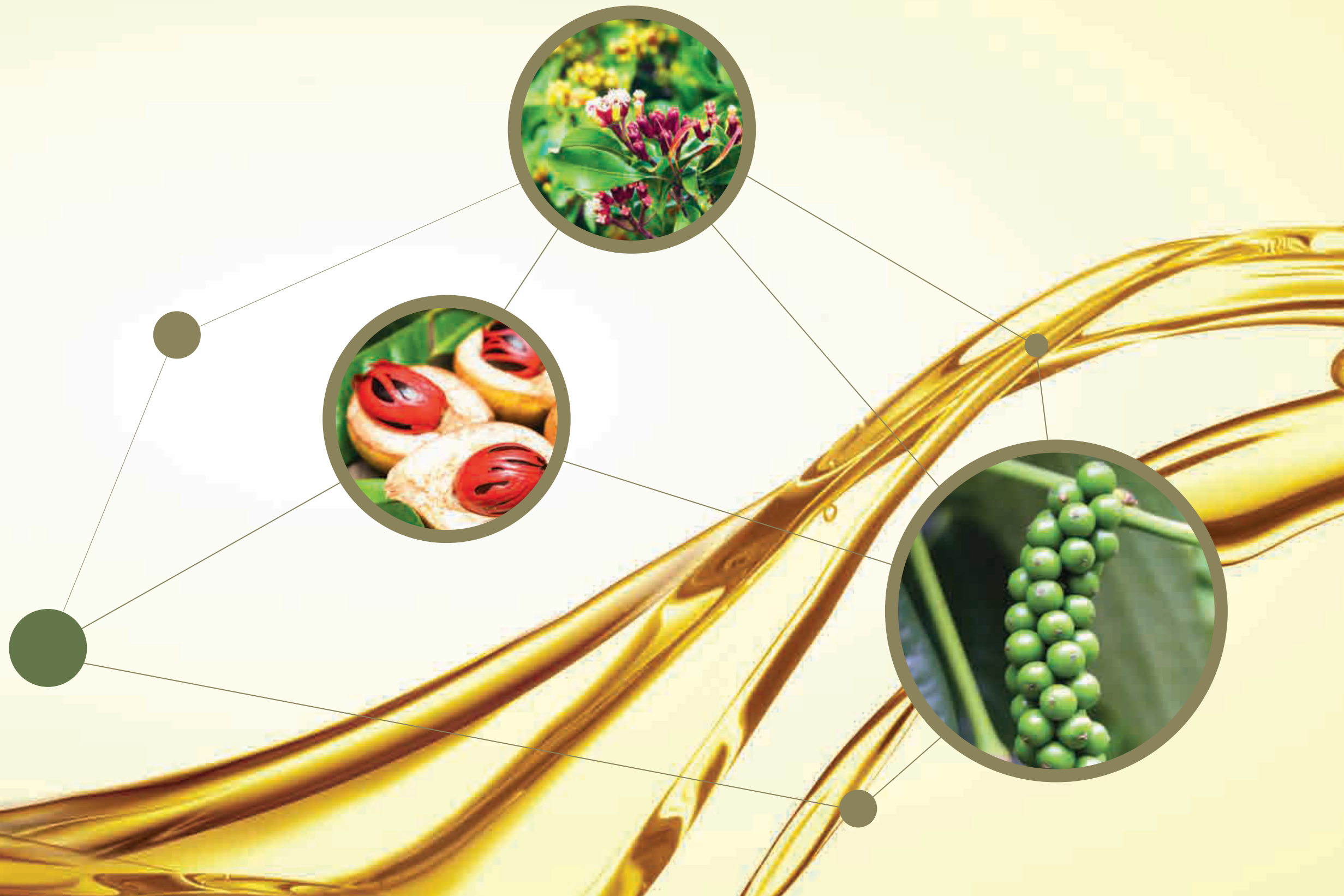
## • Spa range

- Pure Essential Oils, Carrier Oils, Massage Oils & Blends



# *Quality* Essential Oils

Link Natural's initial venture was in Essential Oils and Spices. Within the concept of the soul of this island country, the alien poet may have taken note, not just of the natural beauty, but also the quality of the products. From these spices and other aromatic plants, the Dutch colonists, who preceded the British, distilled a variety of world's best essential oils, which they introduced into Europe at premium prices. The quality that drew acclaim from buyers in the 17th century, has still been maintained and even enhanced. The venture into the production of spice oleoresins also met with much success and Link Natural's products are much valued in the overseas markets.





# SYMBOLS OF *Recognition*



*Link Natural* has gained both national and international recognition through its excellence in its work practices and quality of products. Sustainable work practices carried out were rewarded with the Presidential Award for Environmental Excellence and outstanding export performance of Herbal & Health-personal care products won the company many export awards during successive years. Company's production capabilities were recognized with the award for the Best Standardized Ayurvedic Pharmaceutical Manufacturer. Link Natural also won the Gold Award for Industrial excellence at the Ceylon National Chamber of Industries Achiever Awards for two consecutive years for its outstanding performance in the areas of quality standards, productivity, employee benefits, labour relations and social & environmental obligations. Conformity to international standards in the manufacturing process is a testimony to the quality of products in the international markets. Link Natural is proud to say that all these products are processed in accordance with ISO 9001, ISO 14001, HACCP and GMP standards.



## GLOBAL *acceptance*



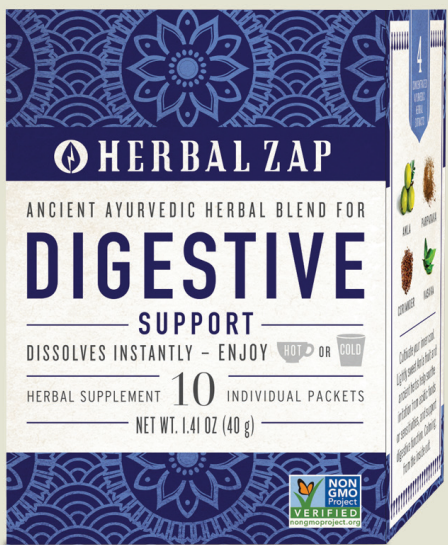
*Link Natural Products* has acquired a reputation as leaders in the production of a wide range of herbal products. The present portfolio consists of over two-hundred products and all of them are manufactured under strict scientific scrutiny, with the underlying philosophy being the blending of ancient Ayurvedic wisdom with leading edge technology driven by science. All products are thus well up to the highest international standards. They are designed to bring enhanced quality of life, good health and longevity to consumers.

Over the past 35 years of Link Natural's operation, the company has built sound partnerships with consumers and distributors both nationally as well as globally, it is therefore with confidence that Link Natural Products now takes its products to international markets of over 30 countries through a reliable and distinguished distributor network. The company is also the leading exporter of quality essential oils, having been accepted by major flavour and fragrance houses worldwide as being of the highest quality. Being 'glocal', today the company's flagship product - Link Samahan is branded and marketed under different labels to cater various market needs.

In order to cater to the increasing demand for quality guaranteed range of products, Link Natural is now endeavoring to offer new distributorships in the international sector. Focusing on professional and experienced distributors with appropriate financial and organizational standing as well as supply chain infrastructure are welcome to contact us.



UNITED STATES



JAPAN



VIETNAM  
CAMBODIA  
UKRAINE  
KENYA



PRIVATE  
*Labels*





*Key*  
**GLOBAL MARKETS**

- AUSTRALIA
- AUSTRIA
- CAMBODIA
- CANADA
- CZECH REPUBLIC
- GERMANY
- INDIA
- JAPAN
- LATVIA
- MALDIVES
- PHILIPPINES
- RUSSIA
- SINGAPORE
- SLOVENIA
- SWITZERLAND
- THE NETHERLANDS
- UNITED ARAB EMIRATES
- UKRAINE
- UNITED STATES
- VIETNAM



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